Media Communications and Broadcasting FAQs

Does my student need any previous experience before taking this class?

No experience is necessary, just a desire to learn and try new skills!

If my student attends this course, should they go to college or straight to the workforce?

It depends on their job pathway. Many positions in the media field require a college degree while many allow a student to start immediately at entry-level.

How much homework can a student expect from this course?

The majority of course work in this class is project based, which the students will complete in class during lab time.

What expenses will I incur? Fees, book rental or purchase, tool costs, etc?

This course does not require a textbook. Students are required to purchase and bring the following items for daily lab use: Headphones, Flash Drive, and SD Card.

What kinds of equipment and programs will my student use in this class?

Enrolled students learn the basics of Adobe Audition, Adobe Rush, Adobe Spark, and Adobe Premiere Pro. Also, all students learn the basics of audio production and engineering through professional audio consoles, voice tracking software, and broadcast software.

Does this course cover more than just radio and television?

Yes! Absolutely. The curriculum in this class provides an outlet for every student to become a better communicator, which is one of the most important skills in the professional workplace. While on-air skills will be covered, projects are designed to cover a wide range of topics in mass media including marketing, public relations, video game design, journalism, media research, video and audio production, and sports media.

Will my student get to work at the EVSC radio station as part of this class?

Yes! 90.7 WPSR is a 14,000 watt, FCC licensed, non-commercial station in Evansville. When students enter the classroom, they become staff members of the station and learn not only the operation of the technical aspects of the station but required regulations and techniques for going live on-air.